



Certificate Course in Mass Media Presentation

Course Description

We all pitch and present to people every day... even if we don't know it. Good pitching includes the art of presenting an idea, a product, a service or an opinion in a compelling & interesting way with the use of Mass Media.

The knowledge and skills taught in this course build upon each other to form a comprehensive introduction to make effective Presentation.

Exposure to foundational knowledge in Mass Media, Graphics, Digital Image layout, interface etc., are all taught with the use of various mediums in technology & hands-on project practice.

Professional Multi Media, PROJECTS & ASSIGNMENTS PRACTICES & making of effective presentation by various applications are key content and a foundational knowledge to prepare students to be Industry & career ready.

COURSE CONTENT

Introduction to Computer Graphics

Vector Drawing

Illustrations

Digital Designing

Product Illustrations,

Photo Editing

Color Theory

Color Corrections & Retouching

Interface Designing

Introduction to Presentation Technology

Flash Presentation

Sound Editing

Sound Re-Mixing

Titling & Text VFX

Projects & Assignments Submission

Exam

Certification

COURSE DURATION : 3 MONTHS

BATCHES : DAILY THEORY & PROJECT PRACTICE

ETH-PUNE UNIVERSITY FEE INR 800-00

IMAGE REGISTRATION FEE INR 1200-00

FEE PAYMENT : ONLY BY CHEQUE IN FAVOR OF

IMAGE INSTITUTE OF DIGITAL TECHNOLOGY LTD.

CENTER TUITION FEE : Visit to Nearest Center