



Certificate Course in Media Advertising & Print Technology

Course Description

Media Advertising & Print Technology is the foundational course for CG Computer Graphics, Mass Media Advertising. This course is designed for Artist, Designers, Fine Arts Graduates, under graduates to understand, communicate, and adapt to a digital world as it impacts their personal life, society, and the business world.

Course Content includes designing effective Graphics, Illustrations, various input mediums, hardware, software, design, digital image editing, color theory, color correction, layout interface etc.,

PROJECTS ASSIGNMENTS PRACTICES
problem-solving, the impact of effective presentation skills are taught in this course as a foundational knowledge to prepare students to be Industry and career ready.

COURSE CONTENT

- Introduction to Computer Graphics
- Vector Drawing
- Illustrations
- Digital Designing
- Product Illustrations,
- Photo Editing
- Color Theory
- Color Corrections & Retouching
- Interface Designing
- Four Color Designing
- Desk Top Publishing
- Digital Printing
- Media Advertising & Print Technology
- Projects & Assignments Submission
- Exam
- Certification

COURSE DURATION : 3 MONTHS

BATCHES : DAILY THEORY & PROJECT PRACTICE

ETH-PUNE UNIVERSITY FEE INR 800-00

IMAGE REGISTRATION FEE INR 1200-00

FEE PAYMENT : ONLY BY CHEQUE IN FAVOR OF

IMAGE INSTITUTE OF DIGITAL TECHNOLOGY LTD.

CENTER TUITION FEE : Visit to Nearest Center