



# Professional Diploma In MASS MEDIA TECHNOLOGY

**COURSE DURATION : 6 MONTHS**

**BATCHES : DAILY THEORY & PROJECT PRACTICE**

**ETH-PUNE UNIVERSITY FEE INR 900-00**

**IMAGE REGISTRATION FEE INR 3,900-00**

**FEE PAYMENT : ONLY BY CHEQUE IN FAVOR OF**

**IMAGE INSTITUTE OF DIGITAL TECHNOLOGY LTD.**

**CENTER TUITION FEE : Visit to Nearest Center**

## COURSE DESCRIPTION

This program gives you career edge in Commercial designing, advertising, handling of mass media, printing technology as well as web industry. It covers in depth curriculum from foundation of designing, digital technology to website design & development. Completion of this course, makes you job ready in the highly lucrative Advertising, Print, Digital Media and Web Industry. This program taught through VTM Virtual Training Module which gives students access to industry projects.

## COURSE CONTENT

### SEMESTER I

Foundation & Intro to Computer Graphics, Design & illustrations, Image editing, color theory, Interface designing, sound editing, Presentation technology, various forms of presentations, Basics of Animation, Principles of Animation, Types of Animation, 2D character designing, 2D animation film

### SEMESTER II

Foundation & Principles Internet, WebSite Designing, Web Interface, Web Animation, Web Space, Domain, Keyword marketing.

## CAREER OPTION

Graphic Designer, Illustrator, Media Planner, Content writer, Visualizer, Design Consultant, Media Promotion Consultant, Interactive Interface Designer, Layout Master, Product Packaging Artist, Digital Artist.

## Exam, Project Submission & Certification

After completion of this course students have to submit the Projects Portfolio, what they have created during the course and appear for the ONLINE EXAM for certification.